## ORDER

Orders	Order / Re	ev:	1937	7128											
	Alt Order #	ŧ:	WO	C12385624											
	Product De	esc:	Polit	ical											
	Estimate:		8372	2						WHAS					
	Flight Date	es:	02/1	1/20 - 02/17	7/20			Primary AE:		Ben Stecker					
	Original Da			0/20 / 02/10				Sales Office		TSWAS					
	Order Type: RFP				Sales Regio		NAT								
	01001.190		<u></u>					Calcontegio							
Agency	Name:		Buy	ing Time, L	LC/ POL										
	Buying Co	ntact:						Billing Type:		Cash					
	Billing Con	tact:	650 Massachusetts Ave. N.W. , Suite 21					Billing Calen	dar:	Broadcast					
	-						e 21(	Billing Cycle		EOM/EOC					
				hington, DC				Agency Corr		15%					
Advertiser	Name:		POL	/ Amy McG	Grath / D /	US SEN /	KY								
	Demograp	hic:	A35+					New Busines	ss Thru:						
	Product Co	odes:	PL-US Senate					Advertiser E	xternal ID:	186144					
	Revenue C	Code 1:	AGY (POL) Political				Agency Exte	rnal ID:	2118AGP						
	Revenue C	Code 2:					Unit Code:		General						
Revenue Code 3:				L) Candidat	e										
			<u> </u>	,											
5															
Bill Plan Start Date	End Date	# Spots	Groce	Amount	Net Amo	ount	Total Mont		# Spots	Gross Amount	Net Amount	Rating			
	02/17/20	•						uary 2020	# Spois 57	\$29,000.00	\$24,650.00	0.00			
01/27/20	02/17/20	57		\$29,000.00	<b>ΦΖ</b> 4	4,650.00	Totals	-	57	\$29,000.00	\$24,650.00	0.00			
Account Exe	cutives														
Account Exec		Sales Offi	се	Sales Regi	ion St	tart Date / E	End Dat	e	Order %						
Ben Stecker						tart Of Orde			100%						
			-												
Order Share		S	hare	<b>.</b>	Total										
WHAS			24%		\$29,000.00										
Market			100%	\$120,8	33.33										
Competitive	Share	S	hare		Total										
CABLE			0% \$0.00												
UNKWN			76%		33.33										
WAVE			0%		\$0.00										
WBKI			0%		\$0.00										
WBNA			0%		\$0.00										
WDRB			0%		\$0.00										
WFTE			0%		\$0.00										
WKMJ			0%		\$0.00										

L	.n	Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
Ν	1	All	02/11/20	02/15/20	Local News @ 9a Sa	CM	9-930a	1-	1:00 1	\$280.00 P03 0.00 NM	1	\$280.00
	Local News @ 9a Sa (Program: WAKE UP WEEKEND 9-10A)1Q20 SELLING BOOK (sell)											
	We	<u>Sta</u> eek: 02/		End Date 02/16/20	Weekdays Spo	ots/Week 1	<u>Rate</u> \$280.00	Rating 0.00				

0%

0%

0%

\$0.00

\$0.00

\$0.00

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WLKY

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Order / Rev:	1937128	Advertiser:	POL/ Amy McGrath / D / US SEN / KY	
Alt Order #:	WOC12385624	Product Desc:	Political	WHAS
Flight Dates:	02/11/20 - 02/17/20	Estimate:	8372	

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
10/		art Date	End Date	<u>Weekdays</u> 1-	Spots/Week	Rate	Rating						
N 2	eek: 02 All		02/16/20	Good Morning An	1 nerica SîM	\$280.00	0.00	1:00	1	\$280.00 P02	0.00 NM	1	\$280.00
				Good Morning A	merica Su		Ĩ	1.00		φ200.001 02	0.00 1414		φ200.00
		_		AMERICA)1Q20			Dating						
W	eek: 02	art Date /10/20	End Date 02/16/20	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$280.00	Rating 0.00						
N 3	All	02/11/2	20 02/15/20	Good Morning An	nerica <b>S</b> M	7-9a	1-	1:00	1	\$280.00 P02	0.00 NM	1	\$280.00
	(Progra			Good Morning Ar AMERICA)1Q20		k (coll)							
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 02		02/16/20	1-	1	\$280.00	0.00						
N 4	All	02/11/2	20 02/17/20	Local News @ 6a		6-7a	11111	1:00	5	\$320.00 P03	0.00 NM	5	\$1,600.00
	(Progra	m: WHA	S11 WAKE L	Local News @ 6a JP NEWS @ 6A)10		BOOK (sell)							
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 02		02/17/20	11111	5	\$320.00	0.00	4.00		#000 00 D04	0.00 NM		<b>\$</b> 000.00
N 5	All	02/11/2	20 02/13/20	Local News @ 43 Local News @ 43		430-5a	- 111	1:00	3	\$200.00 P01	0.00 NM	3	\$600.00
	(Progra	m: WHA	S11 WAKE L	JP NEWS @ 430A		G BOOK (se	II)						
10/	<u>Sta</u> eek: 02	art Date	End Date 02/16/20	<u>Weekdays</u> - 111	Spots/Week 3	<u>Rate</u> \$200.00	Rating 0.00						
N 6	All		20 02/16/20	Local News @ 5a	-	\$200.00 5-6a	1111	1:00	4	\$240.00 P02	0.00 NM	4	\$960.00
				Local News @ 5a	a M-F				•	¢2.0001.02	0.00		<i>QCCCICC</i>
				JP NEWS @ 5A)10			Datian						
W	eek: 02	art Date /11/20	End Date 02/17/20	<u>Weekdays</u> 1111	Spots/Week 4	<u>Rate</u> \$240.00	Rating 0.00						
N 7	All	02/11/2	20 02/17/20	Good Morning An	nerica CM	7-9a	11111	1:00	5	\$600.00 P03	0.00 NM	5	\$3,000.00
	(Drogra			Good Morning Ar AMERICA)1Q20									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 02		02/17/20	11111	5	\$600.00	0.00						
N 8	All	02/11/2	20 02/17/20	Local News @ 12	•	12-1p	11-1	1:00	3	\$300.00 P03	0.00 NM	3	\$900.00
	(Progra	m: WHA	S11 NEWS A	Local News @ 12 T NOON)1Q20 SI		(sell)							
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 02		02/17/20	11-1	3	\$300.00	0.00	4.00		<b>.</b>	0.00.004		<b>\$</b> 000 00
N 9	All	02/11/2	20 02/17/20	General Hospital General Hospital	СМ	2-3p	11	1:00	2	\$400.00 P01	0.00 NM	2	\$800.00
	(Progra	m: GENE	ERAL HOSP	ITAL)1Q20 SELLIN		)							
10/	<u>Sta</u> eek: 02	art Date	End Date 02/17/20	<u>Weekdays</u> 11	Spots/Week 2	Rate	Rating						
N10			20 02/16/20	Local News @ 63		\$400.00 630-7p	0.00	1:00	0	\$550.00 P03	0.00 NM	1	\$550.00
				Local News @ 6	30p Su				Ū	<i><b>4</b>000.001.00</i>	0.00		çcccicc
				@ 630p)1Q20 SEL		· _	Datian						
W	eek: 02	art Date /10/20	End Date 02/16/20	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00						
N11	All	02/11/2	20 02/17/20	Local News @ 6p	M-F CM	6-630p	11111	1:00	5	\$600.00 P03	0.00 NM	5	\$3,000.00
	(Drogra	·····		Local News @ 6			(22)						
		art Date	End Date	@ 6 & 630p S Weekdays	Spots/Week	Rate	Rating						
W	eek: 02	/11/20	02/17/20	11111	5	\$600.00	0.00						
N12	All	02/11/2	20 02/17/20	Local News @ 53	•	530-6p	11111	1:00	5	\$550.00 P03	0.00 NM	5	\$2,750.00
	(Progra	m: WHA	S11 NEWS	Local News @ 53 530P)1Q20 SEL		sell)							
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 02		02/17/20	11111	5	\$550.00	0.00	4.00		#000 00 DCC	0.00.111	_	<b>\$6000 60</b>
N13	All	02/11/2	20 02/14/20	Local News @ 4p Local News @ 4p		4-5p	11	1:00	2	\$300.00 P03	0.00 NM	2	\$600.00
	(Progra	m: WHA	S11 NEWS	@ 4P)1Q20 SELLII		)							
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					I	

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Order / Rev:	1937128	Advertiser:	POL/ Amy McGrath / D / US SEN / KY	
Alt Order #:	WOC12385624	Product Desc:	Political	WHAS
Flight Dates:	02/11/20 - 02/17/20	Estimate:	8372	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ys	Len Spot	ts	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02	/10/20	02/16/20	11	2	\$300.00	0.00							
N14 All	02/11/2	20 02/17/20	Local News @ 5p		5-530p	1111	1	1:00	5	\$500.00 P03	0.00 NM	5	\$2,500.00
-	Local News @ 5p M-F (Program: WHAS11 NEWS @ 5p)1Q20 SELLING BOOK (sell)												
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02		02/17/20	11111	5	\$500.00	0.00				<b>*</b> /			• • • • • • • •
N15 All	02/11/2	20 02/17/20	ABC World News	-	630-7p	1-11	1	1:00	4	\$1,000.00 P03	0.00 NM	4	\$4,000.00
(Progra			ABC World News NS)1Q20 SELLIN	-									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02		02/17/20	1-111		\$1,000.00	0.00							
N16 All		20 02/17/20	ET 7-730p	CM	7-730p	11-1	1	1:00	3	\$800.00 P02	0.00 NM	3	\$2,400.00
NTO AII	02/11/2	20 02/17/20	ET 7-730p	CIM	7-730p	11-1	[	1.00	3	φου0.00 F02	0.00 1000	3	φ2,400.00
(Progra	am: ENTE		T TONIGHT)1Q20	SELLING BO	OK (sell)								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02		02/17/20	11-1	3	\$800.00	0.00							
N17 All		20 02/17/20	Inside Ed 730-8p	СМ	730-8p	1-1-	1	1:00	3	\$800.00 P02	0.00 NM	3	\$2,400.00
			Inside Ed 730-8p										• •
(Progra	am: INSIE	E EDITION)	1Q20 SELLING B	OOK (sell)									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02	2/11/20	02/17/20	1-1-1	3	\$800.00	0.00							
N18 All	02/11/2	20 02/17/20	Local News @ 11	Ip M-F CM	11-1135p	1-11	l	1:00	3	\$500.00 P03	0.00 NM	3	\$1,500.00
			Local News @ 1										
			AT 11 M-F/SU)1Q2		. ,								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02		02/17/20	1-11	3	\$500.00	0.00	~						•
N19 WHAS	02/11/2	20 02/17/20	Local News @ 63		630-7p		- S-	1:00	1	\$600.00 P03	0.00 NM	1	\$600.00
-			Local News @ 6										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 02 Week: 02		02/16/20 02/23/20	3-	1	\$600.00 \$0.00	0.00 0.00							
vveek. 02	./1//20	02/23/20		0	φυ.υΦ	0.00							
											Totals	57	\$29,000.00